



# Press Releases

# PRESS RELEASES

Press releases help you inform others that you are moving into the business credit and funding world. Once released, press releases become public knowledge and many people are informed of the news.

Below we have included two press releases you can use. To use these you will go to Google and search for "free press releases". You will then find many companies who will let you do a free release. Many of them will have benefits they try to sell you, but you don't need a lot of those. Some other companies will charge you for the release but they send it to major companies and news stations. You don't really need that either, but some are not bad depending on the benefits, so take a look and insure you pick a good press release companies with the benefits and price points you seek.

Once you find a press release company you will follow their instructions to post your release.

Once posted, this press release will give you credibility. You can promote it on your website, in your emails, and even using SEO and SEM to promote your website. When people see your product is so good that press releases have been done it, they will be impressed.

You can use press releases for many reasons as they provide you a lot of benefits. So get your first press-release out there so you can start building some credibility and so others will know you have entered the business credit and funding world.

Below are two press releases you can use. Insure you enter your name, your company's name, or any other data that is listed below where you need to input.

## PRESS RELEASE 1

Finance experts are elated as \_\_\_\_\_your company name\_\_\_\_\_ has finally rolled out their much anticipated Business Finance Suite.

\_\_\_\_Your company name\_\_\_\_\_ has released a first of its kind cash and credit access system which provides business owners easy access to financing options of all kinds for their businesses.

The Business Finance Suite has thousands of financing sources, and more access to money than any other stand-alone system in the world. The finance suite also provides the access to the largest supply of financial products that is available today.

"Access to money has always been one of the biggest challenges a business owner faces," \_\_\_\_\_your name, CEO of \_\_\_\_\_your business\_\_\_\_\_.

“Through the financesuite entrepreneurs can quickly access the cash and credit they need to grow their business.”

The Business Finance Suite provides unprecedented access to money for business owners. Virtually every type of known legitimate financing source is available through the suite.

Business Credit is one of many funding options available. The Business Finance Suite provides access to the largest database of vendor and revolving account sources who offer business credit, all with no personal guarantee required.

This means business owners can access credit for their business without the personal liability of a personal guarantee.

Plus business credit is available with no personal credit check. So, even business owners hit hard by the change in economy will still qualify.

“Our clients can easily be approved for well over \$50,000 in business credit within their first 6 months using the finance suite. And this credit is with major merchants business owners frequently use including companies such as Apple, Target, even Wal-Mart,” says \_\_\_\_\_ your business name’s CEO and \_\_\_\_\_ your company name.

Plus business credit is only one of many financing options available.

SBA loans including SBA 7a and 504 loans are available as well. Factoring loans, equipment loans, credit lines, merchant cash advances, 401k financing, securities based lines of credit, and many more financing options are all available through the Business Finance Suite.

“Now business owners have access to all real cash and credit sources for their business in one place,” says \_\_\_\_\_ your name\_\_\_\_\_.

The finance suite also helps business owners with the initial steps of setting up their business to insure they are approved for financing.

Business owners can even acquire an excellent business credit score right through the finance suite.

And, business owners can secure new financing with one-click access and easy online approvals. Plus one of the main benefits of the finance suite is concierge coaching which is provided by a certified Business Advisor and Finance Officer.

\_\_\_\_\_ Your company\_\_\_\_\_ has coaches who help business owners access the cash and credit they need to grow their businesses. These advisors commonly have two decades or more experience in helping business owners obtain capital and build credit.

And, this concierge coaching includes helping business owners all the way through the approval process to insure they get approved and quickly receive their money.

The Business Finance Suite has finally given business owners access to the funds they need to grow and expand their businesses.

To learn more about the exclusive Business Finance Suite you can visit \_\_\_\_\_your website\_\_\_\_\_ or call \_\_\_\_\_your phone number\_\_\_\_\_.

## PRESS RELEASE 2

\_\_\_\_\_Your company name\_\_\_\_\_ has added some revolutionary new financial programs into their unique funding system the Business Finance Suite.

The finance suite is the most comprehensive financial solution available today. Through this groundbreaking system business owners can insure their business is setup to meet lending credibility standards.

Businesses can then gain access to more financial programs and sources than are available anywhere else. Every legitimate business financial options available today is also available through the financial suite. This opens the doors for businesses to obtain access to cash funding even if they have challenged personal credit or are just starting a new business.

“What has just been added to our finance suite is mind-blowing,” says \_\_\_\_\_your name\_\_\_\_\_ from \_\_\_\_\_your company\_\_\_\_\_. “We have recently had some of our private investors really step up and provide clients access to exclusive financing programs that just aren’t available anywhere else,” says \_\_\_\_\_your name\_\_\_\_\_.

The finance suite has always provided access to standard conventional bank programs such as SBA 7 and 504 loans. The suite has also given business owners access to programs which aren’t available at most conventional banks including account receivable and purchase order financing, inventory and equipment financing, even equipment leasing and equipment sale lease-back funding options.

Plus the financial suite provides business owner access to many programs which they can be approved for, even if they have challenged credit. Some of these programs include 401k financing, securities based lines of credit, revenue financing, even merchant advances.

“And if a client does have good personal credit, this opens the door for them to qualify for even more unsecured financing options where they can get money even as a startup business or if they can’t supply financials,” says \_\_\_\_\_your name\_\_\_\_\_.

Of all the financing the finance suite has, these new funding programs make it even easier for business owners to secure funding. A few of the newly added programs include a solution for auto dealers known as Floor Plan Financing.

This allows dealers to use their existing floor plan of automobiles as collateral to secure funding. Plus the new visa funding program helps E-2 and EB-5 visa applicants qualify for credit lines, which is a requirement for applicants of those programs to qualify.

“Plus we just added a brand new \$250,000 working-capital credit line that is perfect for an average business owner that wants a high-limit credit line but might not have a lot of collateral or many years of financials”, says \_\_\_\_\_your name\_\_\_\_\_.

This new credit line is one of the highest-limit credit lines of its kind, and unlike other conventional bank credit lines, a business owner can be approved in less than 30 days and get approved with limited income requirements.

Through the finance suite, \_\_\_\_\_your company\_\_\_\_\_ also helps business owners get approved for business credit. This helps the business owner build credit for the business, without the owner having to personally guarantee the debts. “Business credit allows the business to qualify for its own credit where the business owner isn’t liable for their business debts,” says \_\_\_\_\_your name\_\_.

Plus business credit can be obtained for the business with no personal credit check required from the business owner. This makes it a perfect solution for business owners with less than stellar credit. Through the finance suite businesses can obtain credit at places like Staples, Wal-Mart, Dell, Amazon.com, Target, Best Buy, Auto Zone, Spring, BP, Lowes, and more. And business owners can obtain Visa, MasterCard, American Express, and even Discover cards for their business that can be used in most retail stores.

“The finance suite has revolutionized the lending industry,” says \_\_\_\_\_your name\_\_\_\_\_. “Now with these newly added financial products, we can help even more business owners obtain the capital they need to grow the business of their dreams”.

To learn more about the exclusive Business Finance Suite and their newly added financial programs you can visit \_\_\_\_\_your website\_\_\_\_\_ or call \_\_\_\_\_your phone number\_\_\_\_\_.

## PRESS RELEASE 3

\_\_\_\_\_Your company name\_\_\_\_\_ has released a first of its kind cash and credit access system for business owners.

The Business Finance Suite provides business owners easy access to financing options of all kinds for their businesses.

“Access to money has always been one of the biggest challenges a business owner faces,” says \_\_\_\_\_Your name \_\_\_\_\_CEO of \_\_\_\_\_your company name.

“Through the finance suite entrepreneurs can quickly access the cash and credit they need to grow their business.”

The Business Finance Suite provides access to the largest database of financial products and lending sources than is available anywhere else. Virtually every type of known legitimate financing source is available through the finance suite.

Business Credit is available through the finance suite with no personal credit check or personal guarantee required.

“Our clients can easily be approved for well over \$50,000 in business credit within their first 6 months using their finance suite. And this credit is with major retailers business owners frequently use,” says \_\_\_\_\_ Your company name \_\_\_\_\_ CEO \_\_\_\_\_ Your Name \_\_\_\_\_.

Plus business credit is only one of many financing options available.

SBA loans, factoring loans, equipment loans, credit lines, merchant cash advances, and many more are all available through the finance suite.

And, business owners can secure new financing with one-click access and easy online approvals.

Plus the finance suite provides concierge coaching clients to help business owners through the approval process.

The Business Finance Suite has finally given business owners access to the funds they need to grow and expand their businesses.

To learn more about the exclusive Business Finance Suite you can visit \_\_\_\_\_ your website \_\_\_\_\_ or call \_\_\_\_\_ your phone number \_\_\_\_\_.